

This Privacy Policy outlines how information is handled on the WPO Pack'T Forum, a community forum website dedicated to fostering open discussion on packaging technology, design and market trends. Your participation on this portal signifies your agreement to the terms of this Policy.

1. WPO's Commitment to Open Exchange and Compliance

1.1 The WPO – World Packaging Organisation, a private, not-for-profit, packaging oriented international and institutional body, developed the Pack't Forum to provide a platform to connect packaging experts, professionals and students from around the globe and foster an open Q&A and discussion environment, supporting collaboration and expertise exchange on packaging technological related matters.

1.2 The World Packaging Organisation (WPO) is committed to facilitating a robust, open, and honest exchange of technical experience and information among its participants on subjects relevant to packaging technology, design and market trends. WPO is also committed to compliance with all applicable laws, including antitrust and competition laws.

2. Information Shared on the Forum

2.1 The WPO Pack'T portal is competitively neutral and does not take any part in supporting or recognizing any unilateral statement, as example but not limited to: material, technology, company, etc.

2.2 All **information and images** shared by participants at Pack't Forum must be either **publicly available and of public use** or considered **not of a confidential or sensitive nature**, and WPO takes no responsibility in checking or approving any publication beforehand.

2.3 The information shared by participants at Pack't Forum represent their own view and perspective and WPO takes no responsibility in checking or approving its publication beforehand.

2.4 The WPO does not endorse any specific comment or answers at the Forum as its own. All information is based on independent technical expertise provided by individuals registered as users at Pack't Forum.

3. Prohibited Information and Discussions (Competition Law Compliance)

3.1 Users are legally accountable for the information and images they chose to share at Pack't Forum.

3.2 To ensure compliance with competition laws and maintain a fair environment, the following types of information and discussions are **strictly prohibited** at the WPO Pack'T Forum:

- **Pricing Information:** This includes discussions about any price a participant has or may charge for its products or services (including rebates and discounts). **No pricing is to be discussed on this forum.**
- **Dealings with Customers or Third Parties:** Discussions about trading terms and conditions with customers or third parties are not permitted.
- **Production Limits or Strategies:** Any discussions regarding production limits or strategies, marketing territories, bids, or tenders are prohibited.
- **Non-Public or Commercially Sensitive Information:** Do not share non-public or commercially sensitive information related to purchasing, production, supply chain strategy or capacity, profits, costs, or revenues.
- **Strategic Business Plans:** Discussions about strategic business plans are not allowed.
- **Business Relationships:** Do not discuss whether to do business with third party, either person or company.
- **Sensitive or Competitive Information:** Sharing sensitive or competitive information regarding suppliers or providers, particularly how a member should deal or not deal with them, or the terms on which they should enter such arrangements, is very high risk and may be a breach of the Consumer and Competition Act, under exclusive responsibility of the user
- **Advice or Direction on Supplier/Provider Actions:** Participants must ensure that information and communication are based on facts and there should be no advice or direction on how other participants should act in respect of suppliers or providers.
- **Greenwashing**
- **Any information denigrating any packaging material**

4. Marketing Policy

While the WPO embraces diverse organizations across the value chain, it strives to maintain a professional environment. Participants are requested to refrain from discussions that could be construed as **direct selling of products and services**. If you believe another member is engaging in such behavior, please contact the WPO office.

5. Attribution Rule

Users are free to use the information received on the portal. However, **statements shall not be attributed to specific participants unless explicit permission has been granted by the individual.**

Users are encouraged to check the veracity and accuracy of the information shared at Pack't Forum

6. Professional Behavior and Inclusivity

The WPO is committed to creating a culture of safety and inclusivity. We expect all staff and participants to:

- **Refrain from harassment or alienation.**
- **Not discriminate based on religion, gender, sexual orientation, race, or ethnicity.**
- **Treat each other with fairness and respect.**

The WPO does not condone disparagement or untrue statements in any form. Violation of these policies could jeopardize other participants and the goals of the World Packaging Organisation and will not be tolerated. Please let WPO staff know immediately if you have a concern or question about a possible violation of this policy.

7. Moderation

The WPO will count on **moderators to overlook discussions** on the portal. Moderators have the authority to:

- **Remove discussions** at any time if deemed not to align with the objectives of the portal, without further notice.
- **Remove participants** at any time to ensure the integrity of the portal, without further notice.

8. Disclaimer

The information provided by participants on the WPO Pack'T Forum in no way reflects the views of the WPO. The organization does not endorse any of the comments and answers on the portal as their own. All information provided is based on independent technical expertise from individuals within the industry. The technical expertise and answers provided are a reflection of the individual, not the WPO. Participants are advised to seek their own legal counsel when looking to contact a supplier for products/services and pricing.

9. Contact Us

If you have any questions or concerns regarding this Privacy Policy or the use of the WPO Pack'T Forum, please contact the WPO office.

10. Use of Your Personal Data

The WPO Pack'T Forum collects limited personal data necessary for the operation and security of the forum, such as your username, email address, and IP address. This data is used to:

- **Facilitate your participation** in the forum, including posting content and interacting with other members.
- **Maintain the security and integrity** of the portal, including detecting and preventing spam, abuse, and other malicious activities.
- **Communicate with you** regarding your account or important updates related to the portal.
- **Comply with legal obligations** and enforce our terms and policies.

We do not use your personal data for marketing purposes or share it with third parties for their marketing.

11. Retention of Your Personal Data

The WPO will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We will also retain Usage Data (information collected automatically when you visit or use the portal, such as IP addresses) for internal analysis purposes. Usage Data is

generally retained for a shorter period, except when this data is used to strengthen the security or to improve the functionality of our service, or we are legally obligated to retain this data for longer time periods.

12. Transfer of Your Personal Data

Your information, including personal data, may be processed at the WPO's operating offices and in any other places where the parties involved in the processing are located, This means that this information may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

The WPO will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

13. Disclosure of Your Personal Data

The WPO may disclose your personal data in certain situations as described below:

- **Business Transactions:** If Pack' Forum is involved in a merger, acquisition or asset sale, your personal data may be transferred. **We will provide notice before your personal data is transferred and becomes subject to a different Privacy Policy.**
- **Law Enforcement:** Under certain circumstances, the WPO may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- **Other Legal Requirements:** The WPO may disclose your personal data in the good faith belief that such action is necessary to:
 - Comply with a legal obligation
 - Protect and defend the rights or property of the WPO
 - Prevent or investigate possible wrongdoing in connection with the portal
 - Protect the personal safety of users of the portal or the public
 - Protect against legal liability

14. Security of Your Personal Data

The security of your personal data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security. We implement reasonable technical and organizational measures designed to protect your personal data from unauthorized access, use, or disclosure.